

2007
Grand Prize Winner

Poseidon Undersea Resort

Submitted by:
Poseidon Undersea Resorts, LLC

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2007 Radical Innovation in Hospitality Challenge: PROJECT OVERVIEW

Poseidon Mystery Island is not found on any map and is home to the world's first sea floor resort. Accessible by elevator and nestled in 40 feet of water along our private island in the crystal clear cerulean waters of our 5000 acre lagoon, Poseidon Undersea Resort is the only place in the world where you can spend the night underwater in 7-star luxury. As a resort experience we redefine the term "unique."

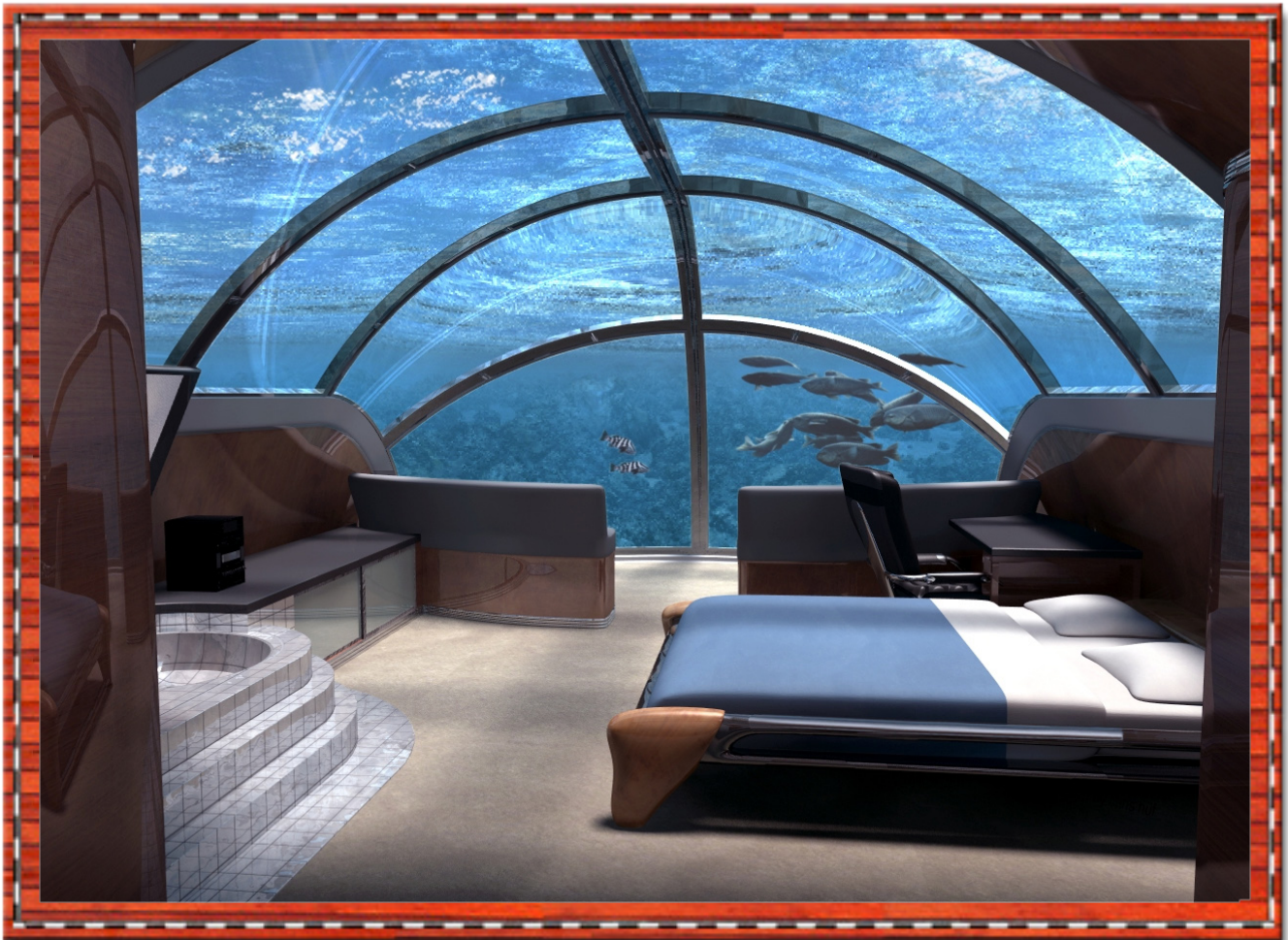
A select handful of the world's travelers and undersea enthusiasts will have the opportunity to stay with us for week-long visits, enjoying two nights underwater and four nights in our remarkable beachfront or over-water bungalows.

Providing all the comforts, conveniences and opportunities only a 7-star resort can offer, Poseidon's Mystery Island is the culmination of every elite vacationer's childhood dream. Activities abound for adventurers who wish to explore the unimaginable, like maneuvering a 1,000-foot-capable, personal Triton submarine through our glorious tropical lagoon (pilot training included); exploring the ocean's depths on a 16-passenger luxury submersible, and scuba diving in pristine waters.

Those who seek serenity on the sand will find the epitome of relaxation when indulging in marine-focused spa treatments, swinging on a hammock built for two, and meditating under the gaze of only the moon and stars. Combining fabulous facilities and a pristine natural tropical setting, Poseidon offers the ultimate revitalization for body, mind and spirit.

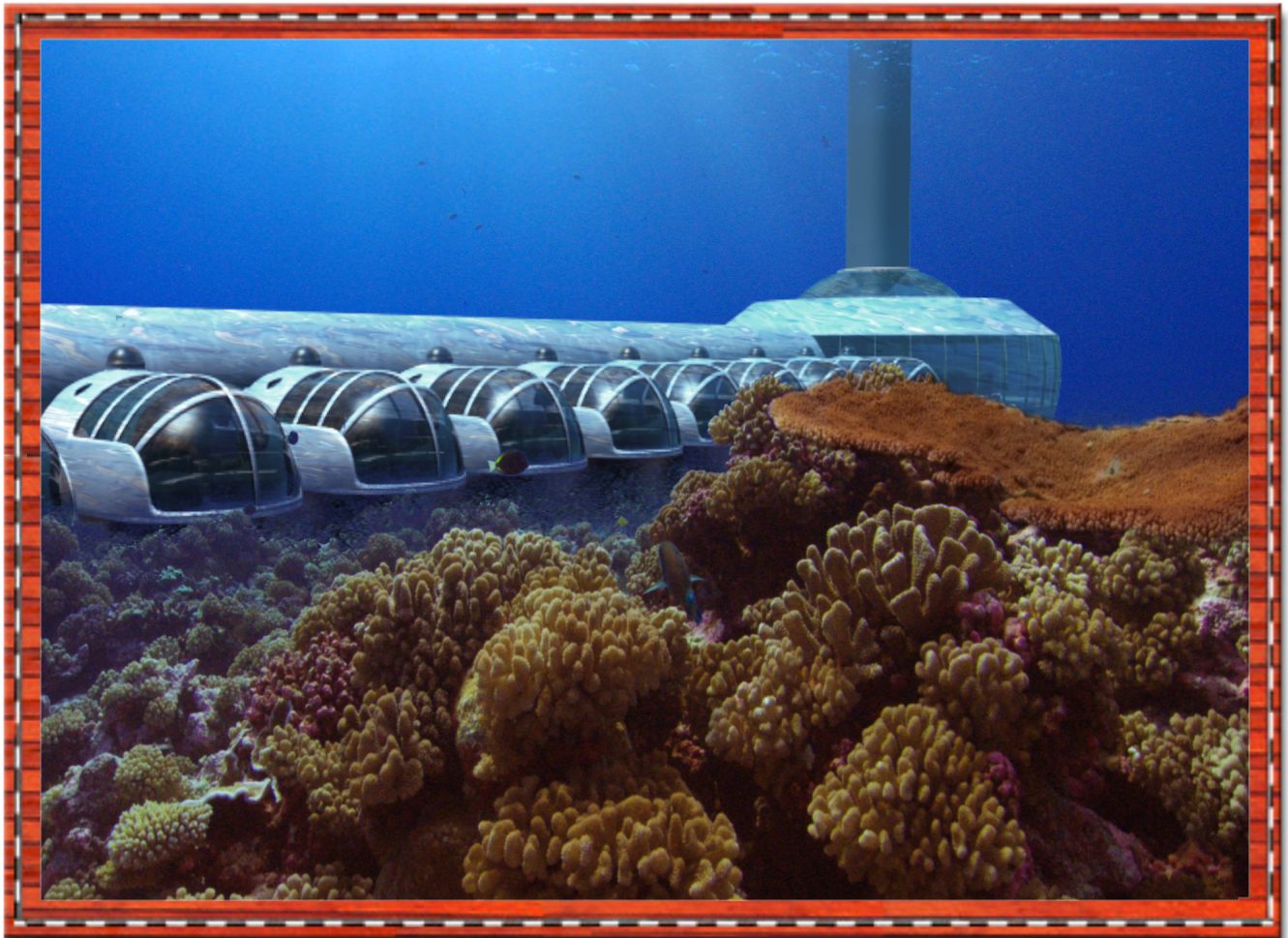
Services available include three fine dining establishments, two on land and one below the sea, four bars, a dive shop, water sports center and retail boutique will also be at your service, along with an underwater library/lounge, theater area and conference room/wedding chapel. Fitness amenities include a nine-hole golf course, tennis courts, remarkable swimming pool and a health club.

And then there's your definitive playground... the ocean.



Another World

The dream of living under the sea was - until now - the subject of childhood imagination, scientific speculation and Hollywood movies. Please accept our invitation to join us on an adventure that makes the once impossible a reality: the world's first luxury undersea eco-resort. Opening scheduled end of 2009. A 52m2 standard suite is shown (preliminary interior design).



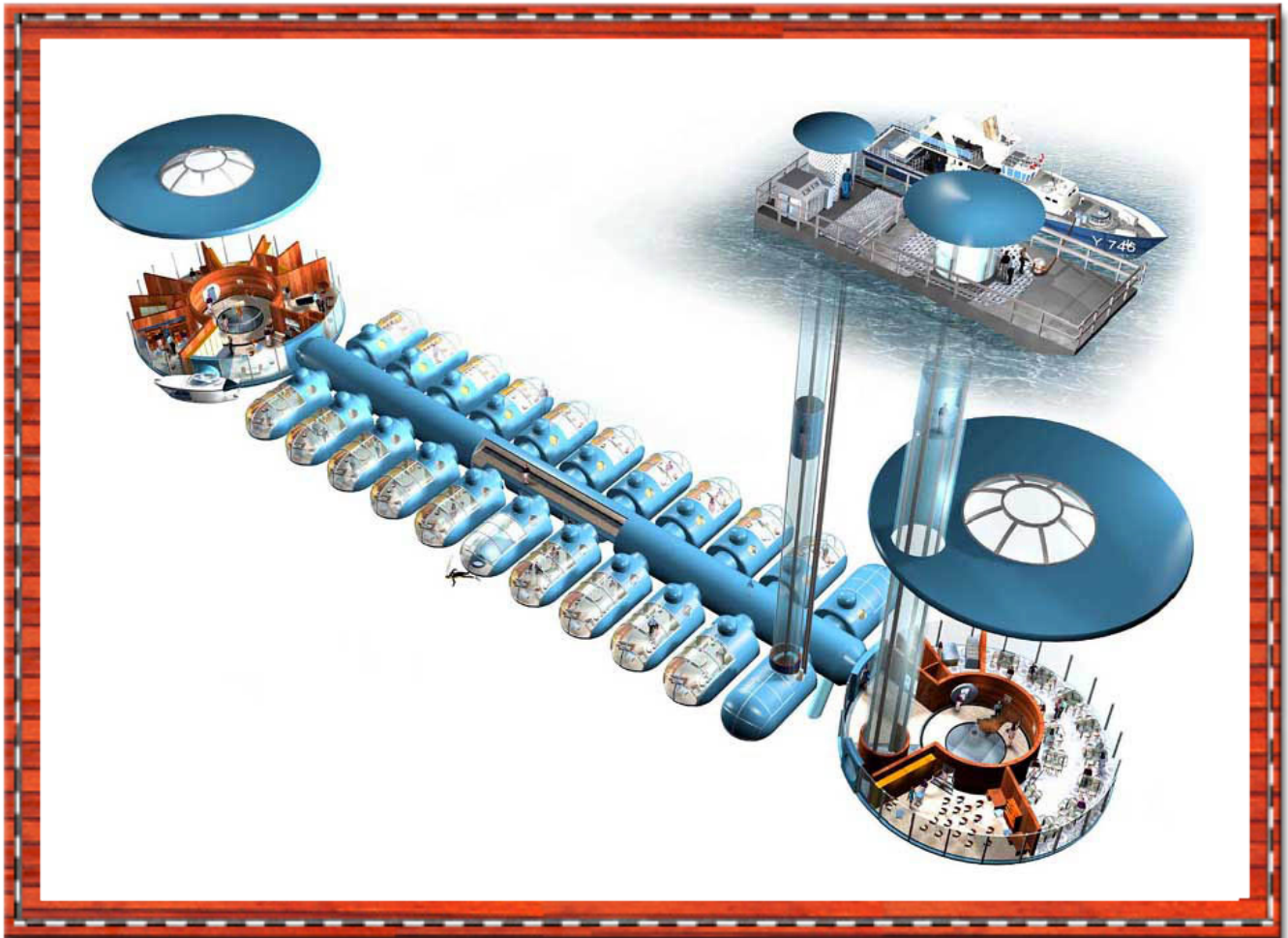
Innovation

To turn the dream into viable reality, the Poseidon engineering team had to truly innovate: a modular design structure, built on the surface, immersed with extreme accuracy, based on neutrally-buoyant detachable modules that can easily be brought to the surface for repair, maintenance or replacement. The resort, installed 40 feet deep in the lagoon of a dream private island in Fiji, will be built of medium-tensile steel and polymethyl methacrylate – a material with the same refraction index as water.



Living under the sea

The Poseidon Resort will invite guests to live in a 2,000m² one-atmosphere habitat, including 24 luxury suites, 1 presidential suite, a restaurant, bar, library, spa and meditation rooms, conference room/wedding chapel, all providing a fully immersive experience thanks to giant transparent panels. The library is shown (preliminary interior design).



Off-Shore

*Artist's rendition of the autonomous deep sea version of the Poseidon Undersea Resort.
The first resort is planned to be connected to shore with 2 piers and 2 elevators.
However, future resorts will have the option of being stationed offshore where they would
only be accessible by boat, helicopter or submarine.*



Coral Gardens

Resorts have gardens. So does Poseidon. The world's first large-scale coral farming and reef restoration program based on an exclusive methodology will re-create a complete, biodiverse ecosystem: a spectacular visual experience for guests, as well as a scientific and environmental achievement.